



Vivien Boidron

28 years old
Single without children
France / French
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8 years in Marketing & Com jobs
projects management at the same time
X turnover growth
worldwide projects successfully managed
skills: Marketing - Com - Law
management positions
1 Master from a Graduate Business School
Entrepreneur, Open, Creative, Passionate
Manager: ericleclerc@schneider-electric.com

Objective :

To obtain a management position with an international & dynamic corporation where my energy and skills in Marketing, Communication & Project management can be translated into improved growth and profitability.



Schneider Electric
Communication Consultant

Communication Project Leader

Web Business Development for Residential & Building / since august 2009

- > Website project management > From the marketing goal to the launch in 5 countries. 15 people involved. 80K€. 1 year. 60 flash animations. Promotion tool to sell & install energy efficiency products.
- > Switch range video ad > B2C products selector > Com tools creation for european countries

International Corporate Communication / 2008 - 2009

- > Web Globalisation > Creation of a template to present the offers of the 190 Schneider Electric countries.
- > HQ Showroom > Coordination of 20 persons & 5 providers within 10 countries and short deadline.

Revaffaires
Director, Partner

My own company in Corporate Strategy Consulting / since april 2009

- > 2 business start up, from the business plan to the com campaign. 5 websites. 1 political campaign

France Géologie Environnement
Marketing & Com Manager
> 392% of turnover growth

Strategical Marketing Management / 2007 - 2008

- > Strategy > Marketing plan, improve business model, management of B2B & B2C offers.
- > Operational > Sales forces training > Com means: graphic standards, website, leaflets, cars.

Wolters Kluwer
Sales specialist

Operational Marketing / 2002 - 2007

- > Sales during organized events. Developing brand awareness on the campus.

Recommandation

"Vivien has been a very efficient provider for Schneider, working on video & show room projects. Especially valuable has been his ability to understand what are the needs & goals of each project, and then to get the job done on time. He has also pushed & «sold» creative ideas that we had not previously considered." **Top qualities: Great Results, On Time, Creative**

Yann Kulp, hired Vivien as a Marketing Communication in 2008, and hired Vivien more than once



Degrees

Master of Marketing from Graduate Business School of the Grenoble University / 2009.

Bachelor of Arts in Communication / 2007.

Associate degree in Law / 2003.

Languages

French : mother tongue

English : used every day at Schneider Electric > TOEIC 865

German : basics

Arabic : beginner, 1st year in 2010

Informatics

Mac & PC : Office pack, Lotus, Photoshop, InDesign, Illustrator, Dreamweaver, Final Cut, SPSS, Sphinx.



Art & Culture
Sport
Travel

Painting / 7 years & teacher. **History** / National resistance competitive examination > 7th out of 46000.

MTB / 10 years & 1 sponsored trip in Norway. **Fencing** / 4 years & local referee. **Handball** / 3 years.

Last backpack trip / Lebanon, Syria, Turkey, Bulgaria, Serbia, Hungary, Czech Republic, Netherlands